



Trade Mission to Sweden

Opportunity Returns staff partnered with the Rockford Area Economic Development Corporation and other local business and community groups in reaching out to Sweden for furthering economic ties. Funded with assistance by the Small Business Administration, it was the fifth trade mission Rockford has made to Sweden since the 1980's.

The trade mission participated in the Swedish-American Entrepreneurial Days in Lidköping, the 10th annual trade show organized by the Swedish-American Chambers of Commerce. Its purpose was to expand trade between the United States and Sweden/northern Europe. OR staff attended E-Days events and also met with leaders of Entrepreneurial Centers to discover best practices for innovation and partnership opportunities.

Source:

What Works for Small Businesses - A State and Local Government Reference Guide of Proven Practices for Assisting Small Businesses (2008)
Small Business and Entrepreneurship Committee
September 2008

Link:

<http://sbc.senate.gov/What%20Works%20for%20Small%20Businesses%20September%202008.pdf> (p. 239)